David J. Hay is pleased to announce that in 2014; Mr. James West joined David J. Hay and Associates as a Senior Associate. Jim is the former Senior Manager of Michelin North America's Life Management Program (MELS). MELS is an integrated employee assistance and behavioral health program that is part of Michelin's Wellness and Health Benefits Program, Choose Well – Live Well. In 2012, Michelin was the winner of the 8th Annual Employee Assistance Society of North America's (EASNA) Corporate Award. In 2013, Michelin Canada was the winner of the Corporate Award. The annual award is based on the top company that demonstrates "excellence in their use of EAP programming and service delivery". David J. Hay and Associates provided support for both programs which were managed by Mr. West. David J. Hay and Associates has recently been awarded a multi-year agreement to support Michelin's EAP and Behavioral Health program including the development of an initiative for the identification and engagement of employees with medical/behavioral comorbidities and a unique approach to behavioral health disability management.